

Simha Encourages Artist To Fight Back Against “Imposter Syndrome” On *Losing Focus*

New Single Set to Release On May 7th, 2021



"Blending chilled and multifaceted instrumental, soulful vocals and the smoothest flow, this is a pure r&b bliss." - StereoFox on 'Kaleidoscope (2019)'

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'Losing Focus' is Simha's fourth single release as he develops and explores his musical expression. Entirely self-produced, Simha continues the dialogue on mental health awareness within the Queer BIPOC artist community through disclosing intimate feelings of self-doubt. Using abstract lyrical ideas and a bed of juxtaposing musical textures, 'Losing Focus' dwells on the experience of imposter syndrome in the music industry.

Simha finds himself learning and growing through his mental health journey as he expands his capacity for self awareness. After his diagnosis of panic disorder, he found himself reworking and deconditioning societal and traditional expectations. Through this experience, Simha has been working through creating music as a means for inner peace and compassion for himself.

Soulful vocals and ethereal beats drive Losing Focus. With influences from various artists such as Erykah Badu, Lianne La Havas, Radiohead, and Jordan Rakei, Simha glues together many sonic elements while navigating with a eastern sound of Indian Classical Music. Losing Focus has many instrumentalists including his mother on tabla, traditional north indian classical drums. To pay respects to the generations of artists that have given us the gift of expression, Simha is proud for Losing Focus to be his first of many collaborations with his mother.

'Losing Focus' will be available to all streaming platforms on May 7th, 2021.

"This song is for the artists that debase their own creations, but still wake up everyday to keep creating. Imposter syndrome takes the space where we tap into our own artistic flow, while our artist ego puts up a front for the consumers to absorb and assume form. As we move through a world where we have to commodify our art to succeed, the way we value our own expression becomes conditional. The irony is that the song itself as a whole is the product of the "imposter syndrome vs. artist ego" struggle. The biggest grounding factor in this song is my mom playing tabla on it. It speaks on many levels of the struggle to create art, but also is in homage to the generations of artists that have come before us." - Simha